



Landsberg



- QUALITY
- SUSTAINABILITY
- PACKAGING DESIGN & ENGINEERING
- COST REDUCTION
- PRODUCTION OPTIMIZATION

FoodPackagingSolutions
TOTAL PACKAGING SOLUTIONS FOR YOUR BUSINESS

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QUALITY

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For more information, please contact your local

Landsberg Orora Sales Representative or visit us at www.landsberg.com

WHY LANDSBERG ORORA?

Landsberg Orora is a proven leader in the **food packaging and processing industries**. Our extensive **packaging experience** and **world-class customer service** ensure our customers receive **value-added solutions** that are tailored to their specific needs.

For more than 67 years, Landsberg Orora has provided custom solutions to a wide range of food processing and fresh cut produce customers, including:

- Produce processing and packaging
- Candy and confectionary businesses
- Snack food processing
- Bakery and ingredient plants
- Beef, pork and poultry processing
- Dairy processing
- Seafood processing

Working with you as a business partner, we strive to **improve line efficiency** and **lower your overall packaging costs**.

Whether you are a start-up or an established industry leader, Landsberg Orora ensures you receive a **comprehensive, total solutions approach to packaging**.





QUALITY

Landsberg Orora understands the complexities and strict specifications food products require. Therefore, we ensure that our customers receive the **highest quality products and services** that meet their most difficult packaging challenges.

With **in-depth knowledge** of the latest technologies and best practices in the food processing and fresh cut produce industries, we provide solutions that fit your **custom food packaging and equipment specifications**.

Landsberg Orora is compliant with all federal, state and local laws, rules and regulations regarding labeling, contents or other essential declarations. Compliance certifications include: ISO 9001:2008, AIB, FDA, HACCP, GMP, Green Initiatives and REACH/RoHS.

Landsberg Orora provides quality assurance with:

- COA documents for each shipment of “direct food contact” packaging delivered
- Availability for third party or customer audits
- Packaging that is good, merchantable, and fit for the purpose for which they are sold
- Product integrity testing, including: vibration, shock, ISTM, cold chain and drop testing



SUSTAINABILITY

Landsberg Orora works together with you to create innovative solutions that **minimize negative environmental impact** and **improve your business' bottom line**.

- Responsible packaging material solutions
- Elimination of over-packaging
- Product damage and waste prevention
- Products and processes that minimize impact on the environment
- Socially and environmentally responsible supply chain
- Lightweighting packaging solutions to reduce carbon footprint and shipping costs





COST REDUCTION

At Landsberg Orora, we examine your business to closely identify opportunities to **reduce your overall total costs** by:

- Streamlining the packaging process
- Increasing production line efficiency through automation
- Improving packaging design & engineering
- Conducting package testing for durability
- Reducing product damage during transport
- Recommending efficient packaging materials
- Providing packaging audits
- Facilitating timely quarterly business reviews
- Adding sustained value and continuous improvement



PACKAGING DESIGN & ENGINEERING

Landsberg Orora has **extensive market experience** working with club stores, supermarkets and retail stores. We understand the importance of **maximizing your brand's visibility** in the market, and will work together with you to best position your product.

Whether it is a new or existing product design, Landsberg Orora creates **custom packaging design solutions** that fit your unique food product specifications through:

Innovative Structural Design

Packaging that is custom built around your product with protection, shipping optimization, marketability and performance in mind. Renderings and prototypes can be created in a matter of days.

Creative Graphic Design

Take your product's packaging to market with stunning, visually appealing graphics to enhance your brand identity and differentiate from the competition.

Point-of-Purchase Displays for the Retail Environment

Our talented in-house design team and support personnel specialize in P.O.P. display design, and offer the flexibility of designing on a variety of substrates with the highest quality. From floor displays, counter displays, pallet displays to end caps, let Landsberg Orora help propel your product in the marketplace.





PRODUCTION OPTIMIZATION EQUIPMENT

Landsberg Orora offers custom packaging solutions to help our customers run their business operation **optimally, efficiently and cost-effectively** through:

Equipment Automation

Increase your production line efficiency from **manual, semi-automatic to fully integrated packaging systems**. Landsberg Orora's offering includes, but is not limited to:

Vertical & Horizontal Form-Fill Sealers

Tray Sealing

Thermoforming & Vacuum Sealing

Pouch Machines

Date Coding

Labeling Machines

Check Weigh & Metal Detection

Tray & Carton Erecting



PRODUCTION OPTIMIZATION MATERIALS

Packaging Materials

Optimize your packaging based on your specific requirements. Landsberg Orora's offering includes, but is not limited to:

Flexible Rollstock Films

Custom & Stock Pouches

Lidding Films

Printed Shrink Sleeves

Thermoforming Films

Modified Atmosphere Packaging (MAP)

Clamshells/Trays

Temperature Sensitive Packaging



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For more information on our
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